

# The Ultimate Driving Machine®

## 2014 BMW 328i Sedan

More about BMW



BMWUSA.COM  
1-800-334-BMW

The Ultimate  
Driving Machine®

Manufacturer's Suggested Retail Price	\$ 37,100.00
<b>Options and Additional Charges:</b> (Optional equipment may supercede standard equipment; check with your authorized BMW center).	
Black Sapphire Metallic	\$ 550.00
Black Dakota Leather	Included
<b>M Sport</b>	\$ 3,500.00
- 18" wheels 400M HP tires	
- Sport seats	
- Dark Burl Walnut wood trim	
- Highlight trim finishers pearl	
- M sport suspension	
- M steering wheel	
- Aerodynamic kit	
- Shadowline exterior trim	
- Anthracite headliner	
<b>Premium Package</b>	\$ 3,100.00
- Comfort Access keyless entry	
- Moonroof	
- Lumbar support	
- Satellite radio w/1 year sub.	
<b>Technology Package</b>	\$ 3,150.00
- Navigation system w/ touchpad	
- Head-up Display	
- BMW Online	
- Advanced RTTI	
- Remote Services	
- BMW Apps	
- Enhanced B/T and Smartphone In	
Sport automatic transmission	
Universal garage-door opener	
Auto-dimming mirrors	
Auto-dimming rearview mirror	
Power front seats	
Split fold-down-rear seat	
Storage package	
Heated front seats	
Automatic climate control	
Ambiance lighting	
BMW Assist eCall	
BMW TeleServices	
Destination Charge	
<b>Total Suggested Retail Price</b>	\$ 49,325.00

### Standard Features

- 2.0-liter BMW TwinPower Turbo 16-valve inline 4-cylinder engine with High-Precision Direct Injection, Valvetronic, and Double-VANOS steplessly variable valve timing
- Driving Dynamics Control with ECO PRO, COMFORT and SPORT settings
- Dynamic Stability Control (DSC), including Brake Fade Compensation, Start-off Assistant, Brake Drying, and Brake Stand-by features; with Dynamic Traction Control (DTC)
- High-performance, lightweight, 4-wheel ventilated disc brakes with anti-lock braking system (ABS), Dynamic Brake Control (DBC) and Cornering Brake Control (CBC)
- Halogen high- and low-beam headlights
- 8-way power front seats with driver's seat memory
- Split fold-down through-load rear seats
- Dark Burl Walnut Wood trim

- AM/FM/CD/MP3 player audio system with HD Radio
- 3-spoke leather-wrapped multi-function Sport steering wheel
- Bluetooth wireless technology
- iDrive system with 6.5-inch full color flat-screen display, Controller and 8 programmable memory buttons
- Dynamic Cruise Control
- BMW's Advanced Safety System
- Front and rear Head Protection System (HPS)
- Seat-mounted front side-impact airbags
- BMW Assist eCall with a 10-year subscription
- 4-year/50,000-mile New Vehicle/SAV Limited Warranty
- 12-year Rust Perforation Limited Warranty
- 4-year/Unlimited Mileage Roadside Assistance Program

### PARTS CONTENT INFORMATION

For Vehicles in this Car Line:

US/Canadian Parts Content: 5%

Major Source of Foreign Parts Content:

**GERMANY:** 65%

Note: Parts content does not include final assembly, distribution, or other non-parts costs.

For this Vehicle:  
Final Assembly Point: **MUNICH, GERMANY**

Country of Origin:

Engine: **GERMANY**  
Transmission: **GERMANY**

### GOVERNMENT 5-STAR SAFETY RATINGS

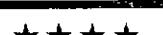
#### Overall Vehicle Score



Based on the combined ratings of frontal, side and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

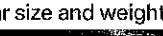
#### Frontal Crash

#### Driver Passenger



#### Side Crash

#### Front seat Rear seat



#### Rollover

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

#### Front seat

#### Rear seat



Based on the risk of injury in a side impact.

#### Rollover

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★ ★ ★ ★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

### BMW Ultimate Service™

# \$0

**Maintenance Program:** For the first 4 years or 50,000 miles, whichever comes first on all factory-recommended services

### Your Maintenance Costs:

Engine Oil Services: \$0 Brake Pads: \$0  
Engine Drive Belts: \$0 Brake Disks: \$0  
Inspection Services: \$0 Brake Fluid: \$0  
Wiper Blade Inserts: \$0

EPA  
DOT

### Fuel Economy and Environment



Gasoline Vehicle

#### Fuel Economy

**27** MPG

combined city/hwy  
city  
highway

3.7 gallons per 100 miles

Compact Cars range from 14 to 105 MPG.  
The best vehicle rates 121 MPGe.

You **SAVE**

**\$1,000**

more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

#### Annual fuel COST

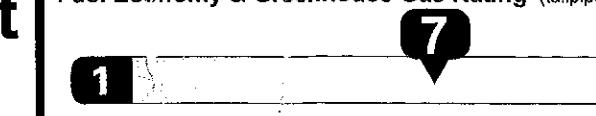
**\$2,100**

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.75 per gallon. MPGe is miles per gasoline/gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fueleconomy.gov**

Calculate personalized estimates and compare vehicles

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 323 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fueleconomy.gov](http://fueleconomy.gov).

Smartphone QR Code™



VIN: WBA3C1C55EK106342

BMW of North America, LLC  
Woodcliff Lake, NJ 07677

VPC Location: OXNARD, CALIFORNIA

Port of Entry: HUENEME, CALIFORNIA  
Carrier: WAGGONERS TRUCKING

Sold To:  
Stevens Creek BMW  
4343 Stevens Creek Blvd  
Santa Clara CA  
(408) 249-9070

Ship To:  
Stevens Creek BMW  
4343 Stevens Creek Blvd  
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